

Svetoservis Kuban. The first Olympic victory.



The 2014 Winter Olympics in Sochi are considered to be the most important event for our country, and especially for our region. The whole 2013 was devoted to the preparation for this major sporting event in our region. Most companies have taken all the efforts to complete the works. The staff of “Svetoservis-Kuban” didn’t stand aside.

Our specialists have carried out the design engineering and the construction and installation works at such objects as the “Main Media Center” (press and television center located in Imeretinskaya lowlands, it includes a set of buildings and structures to accommodate the representatives of the media (“3 star” level of service, provides up to 600 seats and 4,200 rooms) and the “Hotel Complex” (a “4-star” hotel with 278 rooms in the Lower Imeretinskaya lawlands). The main media center is located to the north the Olympic Park, thereby it

provides direct access to all sport facilities without the unnecessary formalities related to the security posts and identity check.

This media center will be one of the largest in the history of the Olympic Games. More than 15,000 journalists will be able to work during the Olympics in the building with the total area of 10 ha. A special feature of the appearance and modern design of this building is the creation of symbolic volumes that represent the principles of the Olympic Games, and provide a high level of efficiency and comfort for the media, guests and visitors.



The project of the Main media center building astonished with its size. Our company didn’t have such large-scale projects before. Our task was to provide architectural art illumination of the building facades and of the surrounding area. And the illumination had to comply with the modern building design solutions and create a spectacular night image without violation of the general concept of the Olympic facilities.

To ensure the illumination we used equipment of the world famous manufacturers GRIVEN, DISANO, ROSA, SCHREDER. The architectural illumination was carried out in a dynamic

manner using programmed controllers synchronized with each other through the communication lines. Each projector was given a unique address, which made it possible to create a countless variety of dynamic lighting scenes.

Today the major part of the work has been completed, and we can state that the work will be finished within the determined term.

After the Olympics this object will be used as a shopping and entertainment center, which shall become the main the region.



On the territory of the Olympic Park the company “Sochi-Park” is building a resort and recreation complex, which includes the first year-round Adventure theme park in Russian and a hotel complex (“4 stars”). The resort will be able to invite its first visitors in the winter of 2014.

The hotel's interior is completely unique, it is a combination of the medieval architecture and new technologies that will make your stay as comfortable as possible. The hotel includes 278 rooms of different categories, shops, a swimming pool, a nightclub, bars and restaurants for the guests. The hotel will be a suitable place to hold all types of events: meetings, seminars, conferences , live concerts, parties, gala dinners and weddings.

The task of our designers was both to emphasize the main architectural elements and to give a fabulous configuration to the building, while the lighting should not interfere into a comfort.



We would like to express our sincere gratitude to the members of the staff who almost lived at the Olympic objects during a year. The work did not stop with the end of the daylight or on weekends and holidays; neither the unbearable heat and humidity in summer nor the chilling wind and drizzling rain could prevent them from working. We hope that we will be a success, and our work will be highly appreciated.

Like real athletes who will arrive soon these objects can be called our “first Olympic victory” which was not easy.

On the eve of the New Year we would like to express our sincere gratitude to all of you for your hard work, responsibility and professionalism. I wish you all a success, happiness and prosperity! I wish you to have inexhaustible energy and strong health, to reach new professional goals and to complete successfully all the undertakings.

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